

ANIL KARACA

Corporate Communications Specialist

+90 554 656 01 50 · anilkaraca140@gmail.com · anilkaraca.com · linkedin.com/in/anil-karaca · github.com/arthlor · Born: 12.09.1993 · Available remotely worldwide | On-site: İzmir, Türkiye

Corporate communications specialist with extensive experience in public relations, brand governance, B2G stakeholder engagement, and multi-agency coordination. Combines newsroom discipline, crisis communication standards, and product-minded digital execution to govern brand consistency and deliver high-impact executive messaging across channels.

CORE SKILLS

Corporate & Brand Communications: Public Relations, Brand Governance, Stakeholder Engagement, Crisis & Risk Communication, Executive Messaging

Content & Media Production: Corporate Social Media Management, Video Production, Graphic Design, Copywriting, Editorial Standards

Agency & Campaign Operations: Agency Briefing, Vendor Coordination, Campaign Strategy, Project Tracking, Quality Control

Languages: Turkish (Native), English (Professional)

Experience

Independent App Developer and Digital Storyteller

2025 - Present

Self-directed work | Remote

- **Product Messaging & Launch Strategy:** Directed end-to-end product messaging and launch communications for 4 consumer iOS applications on the App Store.
- **Digital Storytelling & Case Studies:** Built web portfolios, interactive visual explainers, and public case studies combining editorial clarity and visual design.

Communications Advisor / Corporate Communications Specialist

2019 - 2024

İzmir Metropolitan Municipality & İZBETON | İzmir, Türkiye

- **Brand & Media Strategy:** Led multi-platform brand communications for a metropolitan municipality serving 4.5M+ residents; managed organic social accounts and video content campaigns.
- **Agency & Vendor Management:** Coordinated workflows with external advertising and media agencies, optimizing creative briefs and brand consistency guidelines.
- **Stakeholder Communication & Reporting:** Built web reporting portals and visual dashboards to translate complex civic topics into clear executive messaging.

Digital Journalist / Editor

2014 - 2019

BirGün | dokuz8HABER | Ege'de Sonsöz | Türkiye

- **Newsroom Reporting & Editorial:** Produced deadline-driven digital coverage across civic and public-interest topics adhering to strict editorial standards.
- **Election Visualizations & Data Stories:** Created interactive charts, vote breakdown maps, and data-driven graphics for election coverage.
- **Public Records & Verification:** Conducted investigative research, fact-checking, and public records verification under newsroom deadline pressure.

Education

Kadir Has University – Master's Degree, New Media (2017 - 2019) · GPA 3.68/4.00

Focused on digital media, data analysis, and quantitative research methods.

Ege University – Bachelor's Degree, Journalism (2011 - 2015) · GPA 2.94/4.00

Completed an Erasmus exchange semester at the University of Lodz in 2014; GPA 3.75/4.00.

Full project breakdowns and interactive portfolio: anilkaraca.com